

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION

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RESOLUTION DIRECTING USE OF COMPULSORY
PROCESS IN NONPUBLIC INVESTIGATION

File No. 972-3127

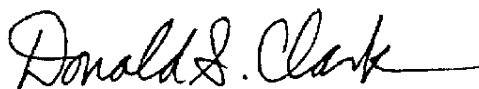
Nature and Scope of Investigation: To investigate practices and methods of cigarette advertising and promotion employed throughout the United States during calendar year 1996 by Brown & Williamson Tobacco Corporation; Liggett Group, Inc.; Lorillard, Inc.; Phillip Morris, Inc.; and R.J. Reynolds Tobacco Company, as required by Section 9(b) of the Federal Cigarette Labeling and Advertising Act, 15 U.S.C. §§ 1331 et seq.

The Federal Trade Commission hereby resolves and directs that any and all compulsory processes available to it be used in connection with this investigation.

Authority to Conduct Investigation:

Sections 6, 9, 10, and 20, Federal Trade Commission Act, as amended, 15 U.S.C. §§ 46, 49, 50, and 57b-1; FTC Procedures and Rules of Practice, 16 C.F.R. §§ 1.1 et seq., and supplements thereto.

By direction of the Commission.



Donald S. Clark
Secretary

DATED: April 15, 1997

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